

# Unified Inventory

Reduce sales loss with accurate real-time stock balances, incoming availability and powerful fulfillment options



## Ensure Omnichannel Sales Success

Today's buy-it-now shopper is short on time and patience. Stockouts drive frustrated buyers to other brands in search of a hassle-free, fluid omnichannel shopping experience that meets their unflinching demand. OneView's cloud-based Unified Inventory Management solution reduces sales loss with accurate real-time stock balances, incoming deliveries' availability and fulfillment options that free retailers from dependency on siloed legacy systems unable to efficiently share data across the omnichannel ecosystem of stores, warehouses and distribution centers.

OneView Unified Inventory can work in harmony with your existing ERP system, which acts as the system of record and repository for inventory data, while OneView tracks the real time trading data (sales, returns, transfers, etc.), enabling precise and accurate stock counts, locations and availability. OneView's Unified Commerce Platform Dashboard consumes and analyzes product, price, barcode, unit of measurement and other detailed information from your ERP with its cloud-native, API-first microservices.

## Critical Inventory Questions Need Answers in Real Time

- If an item isn't on the shelf, is it in the stockroom, at receiving or in your returns? (in-store)
- If an item isn't available in the store, where is it available and how fast can it be delivered to your customer's preferred delivery or pickup location? (ecosystem)
- What items are running low or where is high demand expected to impact your replenishment planning? (stock management and store promotions)



## Retail Experience Development — Accelerated

*OneView Retail Accelerators is a portfolio of fast-start, ready-to-use commerce experiences that enable rapid execution of digital-to-store engagement*

- In-Store, Mobile + Omnichannel Checkout
- Pick + Pack
- Pickup + Delivery
- Unified Inventory
- Distributed Order Management

## Precise Inventory, Efficient Order Management

OneView's Unified Inventory Accelerator is a key component of our cloud-native, API-first Unified Commerce Platform used to:

- Accept live incoming data for every buy, sell and return across your digitally native experiences (including calculations, discounts, promotions, recalculations and more)
- Reveal accurate, rolled up (store, market, location group, corporate-designated location hierarchy) inventory balances across your omnichannel ecosystem including ATP, ATS, in-process picks, reserves, and holds.
- Continuously monitor each store's digital order flow for instant updates to inventory, alignment of substitutions and notification of stock issues.

## Demand Driven Replenishment

- Monitors inventory counts at the store level
- Ensures stock availability at market and global levels
- Stock that falls below determined business rules engages the replenishment engine to automatically create and send a purchase order to ERP for DC or vendor fulfillment.

## ERP Order Update Cycle/Customer Communication Flow

- IM submits an order to the ERP
- ERP sends order confirmation to the store (details the product availability)
- ERP sends advanced shipping notification to the store when order is sent for delivery
- Stores receive and update on hand inventory, which immediately reflects in the Inventory Dashboard. Updated stock balances are pushed back to ERP for forecasting and planning.

## Digital Excellence Hinges on Accurate Inventory

Without the right mix of products at the right time, retailers risk losing the sale and quite possibly, the customer. Unified inventory management is the fulcrum that balances the convenience of anywhere shopping (online/mobile/in store) with the expectations of fulfillment (pickup/delivery). OneView Unified Inventory:

- Empowers associates to deliver orders where and when customers expect them
- Makes it easier for associates to learn and use stock tracking features, especially important for seasonal and part time employees
- Manages retail assets with detailed analysis and carefully controlled counts to avoid lost sales and deliver more revenue to the bottom line
- Simplifies counting processes to reduce or eliminate the need for a costly third-party counting service
- Tracks returns in real time to avoid unnecessary replenishment that causes overstock and shrinking margins
- Manages store replenishment with the ability to modify rules in response to changing trends and consumer behaviors
- Empowers planners and merchandisers with data for timely decision making
- Provides data which fuels embedded Key Performance Indicators (KPIs) to gauge performance by store, region and system

### Deliver Brand Engagement that Resonates — Fast

*OneView Retail Accelerators, our portfolio of fast-start, ready-to-use commerce experiences, enable rapid execution of physical and digital interactions, powered by our Unified Commerce Transaction Engine. Leverage these retailer-proven experiences out-of-the-box or use them as a template, as you take headless control and efficiently deliver unique brand experiences that answer your specific customer demands and strategic objectives.*

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*OneView transforms retail technology with retailer-proven solutions built on a Unified Commerce Transaction Engine that empowers shopper engagement from “click-to-brick.” Increase your speed of innovation with our cloud-native, API-first architecture and headless experience UI powering next-generation SaaS store solutions. Modernize your tech stack and maintain complete control of transactions and data to protect brand loyalty. Get in touch today to learn about our free trial and fast-start programs.*